



Agent Startup Kit
These are option resource for agents

Links:

Social Media/ Websites:

FACEBOOK

LINK: <https://www.facebook.com/>

TWITTER:

LINK: <https://twitter.com/login/>

INSTAGRAM:

LINK: <https://www.instagram.com/accounts/login/>

Purchase URL- For Website(s): (Cost vary)

LINK: www.Godaddy.com

Purchase website- (\$99 one time fee, no monthly cost and IDX included with MLS)

LINK: www.websitebox.com

Email platforms- Bulk emails

Mailchimp.com - 2000 free contacts

Leadscoring/ Lead Generation System- Agent can Subscribe:

tigerlead.com

kunversion.com

<http://www.vulcan7.com/>

<http://boomtownroi.com/>

<http://agents.zillow.com/advertising>

<http://www.realtor.com/profile/>

<https://www.facebook.com/business/products/ads>

Marketing Materials:

<http://www.prospectplus.com/RetailSite.asp>

<http://blog.narrpr.com/news/building-lead-capture-form>

Contact & Transactions Management System:

***Form Simplicity**

FREE for MLS Members ONLY (use mls login)

LINK: https://www.floridarealtors.org/member_signin.cfm?target=/ToolsAndSupport/FormSimplicity/Form-Simplicity-Auto-Login.cfm

Click Tab: **Links** (located on top of home page)

Scroll Down: System LINKS

Click: [Login to Form Simplicity](#)

***Transaction Desk**

FREE for MLS Members

Login to Matrix: <http://idp.mfrmls.safemls.net/idp/Authn/UserPassword>

Click Tab: **Links** (located on top of home page)

Scroll Down: System LINKS

Click: [Login to Transaction Desk](#)

***eProprtyWatch**- FREE for MLS Members (contact mls directly)

LINK: <https://www.epropertywatch.com/>

***App Files**- Cost Related to system

LINK: <http://www.appfiles.com/>

***DotLoop**- Cost Related to system

LINK: <https://www.dotloop.com/>

***BackAgent**- Cost Related to system

LINK: <https://www.backagent.com/>